

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
954966-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
RPOF/3PAC/HAGER	RPOF/HAGER,HUDSON,T	502

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	954966	06333064

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	WPBF News 25 Mornings 6-7AM	6-7AM	-TWTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/16/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	RPOFBH102TVFL	\$275.00 NM
2	WPBF	W	10/17/12	6:16 AM	WPBF News 25 Mornings	6-7AM	:30	RPOFBH201TVFL	\$275.00 NM
1	WPBF	Th	10/18/12	5:59 AM	WPBF News 25 Mornings	6-7AM	:30	RPOFBH201TVFL	\$275.00 NM
2	10/16/12	10/19/12	Good Morning America	7-9AM	-TWTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/16/12	6:59 AM	Good Morning America	7-9AM	:30	RPOFBH201TVFL	\$275.00 NM
2	WPBF	W	10/17/12	7:00 AM	Good Morning America	7-9AM	:30	RPOFBH102TVFL	\$275.00 NM
1	WPBF	F	10/19/12	8:59 AM	Good Morning America	7-9AM	:30	RPOFBH201TVFL	\$275.00 NM
3	10/16/12	10/19/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	-TWTF--	:30	4	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/16/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RPOFBH201TVFL	\$175.00 NM
1	WPBF	W	10/17/12		WPBF News 25 @ Noon	12pm-1230pm	:00		<del>\$175.00</del> NM
					Credited				
3	WPBF	Th	10/18/12		WPBF News 25 @ Noon	12pm-1230pm	:00		<del>\$175.00</del> NM
					Credited				
4	WPBF	F	10/19/12		WPBF News 25 @ Noon	12pm-1230pm	:00		<del>\$175.00</del> NM
					Credited				
4	10/16/12	10/19/12	M-F 5pm News	5-6pm	-TWTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	5:43 PM	M-F 5pm News	5-6pm	:30	RPOFBH201TVFL	\$450.00 NM
2	WPBF	W	10/17/12	5:24 PM	M-F 5pm News	5-6pm	:30	RPOFBH201TVFL	\$450.00 NM
3	WPBF	F	10/19/12	5:23 PM	M-F 5pm News	5-6pm	:30	RPOFBH201TVFL	\$450.00 NM

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
954966-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
RPOF/3PAC/HAGER	RPOF/HAGER,HUDSON,T	502	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/16/12	10/19/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	3	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	3	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/17/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		<del>\$525.00</del> NM
					Credited				
1	WPBF	Th	10/18/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		<del>\$525.00</del> NM
					Credited				
3	WPBF	F	10/19/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RPOFBH102TVFL	\$525.00 NM
6	10/16/12	10/19/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	4	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/16/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	RPOFBH102TVFL	\$1,600.00 NM
4	WPBF	W	10/17/12	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	RPOFBH201TVFL	\$1,600.00 NM
3	WPBF	Th	10/18/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	RPOFBH201TVFL	\$1,600.00 NM
1	WPBF	F	10/19/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	RPOFBH201TVFL	\$1,600.00 NM
7	10/16/12	10/19/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$1,700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/16/12	7:41 PM	Jeopardy	7:30-8PM	:30	RPOFBH201TVFL	\$1,700.00 NM
3	WPBF	W	10/17/12	7:42 PM	Jeopardy	7:30-8PM	:30	RPOFBH201TVFL	\$1,700.00 NM
1	WPBF	Th	10/18/12	7:52 PM	Jeopardy	7:30-8PM	:30	RPOFBH201TVFL	\$1,700.00 NM
4	WPBF	F	10/19/12	7:40 PM	Jeopardy	7:30-8PM	:30	RPOFBH201TVFL	\$1,700.00 NM
8	10/16/12	10/19/12	Nightline	11:35-12:05AM	-TWTF--	:30	4	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	12:01 AM	Nightline	11:35-12:05AM	:30	RPOFBH201TVFL	\$700.00 NM
3	WPBF	W	10/17/12	12:01 AM	Nightline	11:35-12:05AM	:30	RPOFBH102TVFL	\$700.00 NM
2	WPBF	Th	10/18/12	11:55 PM	Nightline	11:35-12:05AM	:30	RPOFBH102TVFL	\$700.00 NM
4	WPBF	F	10/19/12	11:54 PM	Nightline	11:35-12:05AM	:30	RPOFBH201TVFL	\$700.00 NM
9	10/16/12	10/21/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	-TWT--S	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWT--S	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/16/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RPOFBH201TVFL	\$500.00 NM
3	WPBF	W	10/17/12	11:35 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RPOFBH201TVFL	\$500.00 NM
1	WPBF	Th	10/18/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RPOFBH201TVFL	\$500.00 NM
4	WPBF	Su	10/21/12	11:22 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RPOFBH201TVFL	\$500.00 NM
10	10/19/12	10/19/12	SHARK TANK	8-9PM	----1--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12		SHARK TANK	8-9PM	:00		<del>\$1,000.00</del> NM
					Credited				



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

<u>Invoice #</u> 954966-1	<u>Invoice Date</u> 10/28/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/22/12
<u>Advertiser</u> RPOF/3PAC/HAGER		<u>Product</u> RPOF/HAGER,HUDSON,T	<u>Estimate Number</u> 502

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/20/12	10/20/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	10/20/12	8:38 AM	Sat 8-9am News	Sat 8-9am	:30	RPOFBH102TVFL	\$450.00 NM
12	10/21/12	10/21/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/21/12	6:59 AM	GMA Sunday 7-8am	Sun 7-8am	:30	RPOFBH102TVFL	\$325.00 NM
13	10/21/12	10/21/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/21/12	10:28 AM	Chris Matthews	Sun 10-10:30AM	:30	RPOFBH201TVFL	\$225.00 NM
14	10/21/12	10/21/12	Sun 630pm News	630-7pm	-----1	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/21/12	6:52 PM	Sun 630pm News	630-7pm	:30	RPOFBH201TVFL	\$800.00 NM
15	10/22/12	10/22/12	WPBF News 25 Mornings6-7AM		1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	10/22/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	RPOFBH201TVFL	\$275.00 NM
16	10/22/12	10/22/12	Good Morning America	7-9AM	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	10/22/12	8:48 AM	Good Morning America	7-9AM	:30	RPOFBH201TVFL	\$275.00 NM
17	10/22/12	10/22/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	10/22/12		WPBF News 25 @ Noon	12pm-1230pm	:00		<del>\$175.00</del> NM
Credited									
18	10/22/12	10/22/12	M-F 5pm News	5-6pm	1-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	10/22/12	5:44 PM	M-F 5pm News	5-6pm	:30	RPOFBH201TVFL	\$450.00 NM
19	10/22/12	10/22/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$525.00				

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
954966-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser		Product	Estimate Number
RPOF/3PAC/HAGER		RPOF/HAGER,HUDSON,T	502

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/22/12	10/22/12	WPBF News 25 @ 6:00P-6:30PM	6:00PM-6:30PM	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RPOFBH102TVFL	\$525.00 NM
20	10/22/12	10/22/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	RPOFBH201TVFL	\$1,600.00 NM
21	10/22/12	10/22/12	Jeopardy	7:30-8PM	1-----	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	7:41 PM	Jeopardy	7:30-8PM	:30	RPOFBH201TVFL	\$1,700.00 NM
22	10/22/12	10/22/12	Nightline	11:35-12:05AM	1-----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	12:02 AM	Nightline	11:35-12:05AM	:30	RPOFBH201TVFL	\$700.00 NM
23	10/22/12	10/22/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RPOFBH201TVFL	\$500.00 NM
24	10/16/12	10/19/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	1	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	RPOFBH201TVFL	\$110.00 NM
25	10/21/12	10/21/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12		Sun 6-7am News	Sun 6-7am	:00		<del>\$90.00</del> NM
Credited									
26	10/21/12	10/21/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	5:43 AM	Sun 5-6am News	Sun 5-6am	:30	RPOFBH201TVFL	\$100.00 NM
27	10/22/12	10/22/12	10-11a Anderson Cooper	10-11a	M-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	10:42 AM	10-11a Anderson Cooper	10-11a	:30	RPOFBH201TVFL	\$225.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
954966-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
RPOF/3PAC/HAGER	RPOF/HAGER,HUDSON,T	502	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/22/12	10/22/12	10-11a Anderson Cooper 10-11a		M-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
28	10/19/12	10/19/12	WPBF News 25 Mornings 6-7AM		----F--	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/19/12 5:58 AM WPBF News 25 Mornings 6-7AM :30 RPOFBH201TVFL \$550.00 NM									
29	10/21/12	10/21/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/21/12 5:28 AM Sun 5-6am News Sun 5-6am :30 RPOFBH201TVFL \$100.00 NM									
30	10/19/12	10/19/12	WPBF News 25 @ Noon 12pm-1230pm		----F--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/19/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 RPOFBH201TVFL \$350.00 NM									
31	10/20/12	10/20/12	Sat 330-7pm ABC College 330-7pm		-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/20/12 6:01 PM Sat 330-7pm ABC College Footb: 330-7pm :30 RPOFBH201TVFL \$1,000.00 NM									
32	10/20/12	10/20/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$120.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/20/12 5:41 AM Sat 5-6am News Sat 5-6am :30 RPOFBH201TVFL \$120.00 NM									
33	10/21/12	10/21/12	PRIVATE PRACTICE WK 12-1x		-----S	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/21/12 12:17 AM PRIVATE PRACTICE WKNDLF 12-1x :30 RPOFBH102TVFL \$50.00 NM									
34	10/21/12	10/21/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/21/12 7:38 AM GMA Sunday 7-8am Sun 7-8am :30 RPOFBH201TVFL \$325.00 NM									
35	10/21/12	10/21/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$180.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/21/12 6:11 AM Sun 6-7am News Sun 6-7am :30 RPOFBH201TVFL \$180.00 NM									

**Total Spots 50**



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Advertiser	Product	Estimate Number
RPOF/3PAC/HAGER	RPOF/HAGER, HUDSON, T	502

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## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$32,635.00</b>
<u>Agency Commission</u>	<b>\$4,895.25</b>
<u>Net Amount Due</u>	<b>\$27,739.75</b>